

From bottle to boat



In 1845, John Brunswick came to America from Switzerland's Rhine Valley. A carriage-maker by trade, he opened a shop on September 15, 1845, in Cincinnati, where he was introduced to the game of billiards. A master woodworker, Brunswick began making his own tables, forming a recreational product company that is approaching 200 years in business.

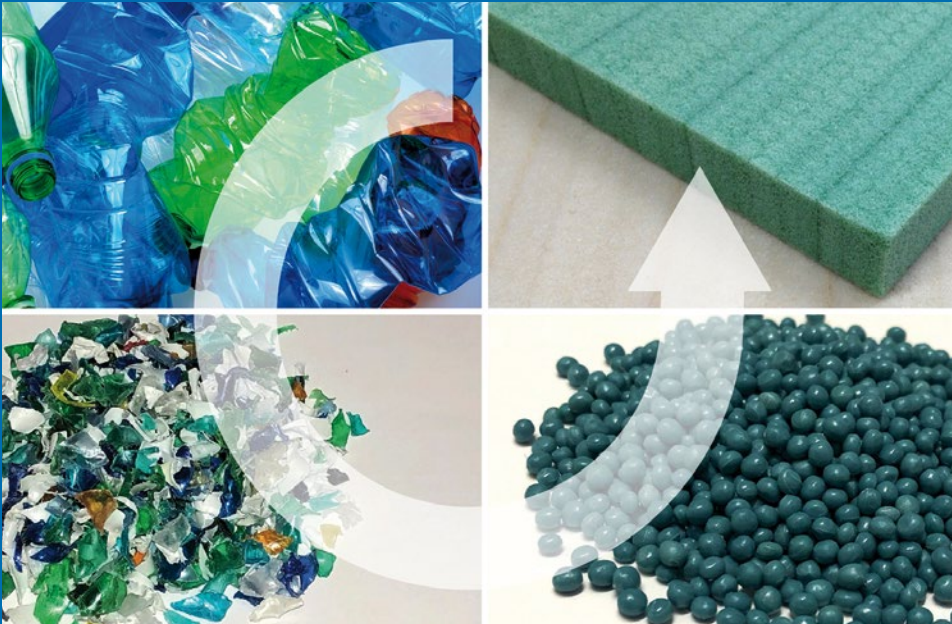
Brunswick is now the world's leader in recreational boats, marine engines and marine parts and accessories, and is one of the longest continually publicly-traded companies on the New York Stock Exchange.

With experience comes understanding, and Brunswick has made a commitment to sustainability. It understands the impact its business can



have on the world and the necessity to lead the way in sustainable business practices. As such, it is committed to meeting its fiscal responsibilities while responsibly developing, manufacturing, distributing and servicing its products.

As part of this commitment to sustainability, Brunswick has begun the transition from balsa wood core used for added hull rigidity in many of



Kerdyn process

its boats towards Gurit's Kerdyn Green PET structural foam, made of up to 100% recycled plastic bottles. Several of its boat manufacturing facilities have completed the conversion, and the balance will be completed in the next year. When full conversion is complete, the replacement of its current core materials with Kerdyn in their boat production operations will consume the equivalent of over 4 million recycled plastic bottles and save 7,000 bal-sa trees annually.

Brunswick Boat Group's product line includes the well-known Boston Whaler, Bayliner, SeaRay, and Protector brands, and Kerdyn PET is used in structural core applications, decks and parts.

